



FOR IMMEDIATE RELEASE:

Megan Reeves
AMP3 PR
212-677-2929
megan@AMP3pr.com

QC NY CELEBRATES THE OPENING OF NEW SPA ON NEW YORK CITY'S GOVERNORS ISLAND

NEW YORK, NY (March 4, 2022, 10AM EST)— Today QC Terme Spas & Resorts celebrated the opening of its first property in the United States, located within three restored landmarked historic buildings on Governors Island..

Just minutes from Manhattan via ferry, the spa is located on Governors Island, a former military base that has been transformed into a vibrant public destination over nearly two decades. Visitors to QC NY will immediately find themselves transported to an enchanting oasis complete with gorgeous grounds featuring unprecedented views of Manhattan, Brooklyn, and New Jersey, relaxation rooms, themed saunas, and other incredible wellness experiences such as Vichy showers, infrared beds, foot baths, hydro jets, steam baths and more. Bathrobes, sandals, towels, shower products, and a private locker are provided to visitors for personal belongings. Swimsuits are required.

In addition to all of the spa amenities, guests will have the option to purchase massage treatments and can choose from 25, 50, or 75 minute sessions; which can be customized with choice of music, technique, and aromas.

Italian bites and alcoholic beverages from Mionetto Prosecco, illy Coffee, and more will also be available for purchase in the bistro.

"QC NY is the escape and pampering that New Yorkers have been waiting for. After years of planning, restoration, and building, we are so proud to bring this enchanting oasis to the city," says Janine DiGioacchino, CEO of QC US, "Now, more than ever, we all need and deserve mental and physical self-care. QC NY is the perfect place to relax, revive, and restore."

Francesco Varni, QC Group CEO continues "We are thrilled to see the New York vision come to life since we signed our lease five years ago on Governors Island. New York is the first QC Spa to open outside of Europe, and we are delighted to bring the quality and integrity of our spas to

North America. We have plans to expand the QC experience not only in North America, but Worldwide."

"As we continue to expand access to Governors Island, now open year-round, we are thrilled to celebrate the opening of QC NY Spa, which will offer a new amenity to New Yorkers" says Clare Newman, President and CEO of the Trust for Governors Island. "QC NY's opening represents an exciting milestone in our work in developing partnerships to breathe new life into the Island's beautiful historic structures."

QC NY was designated as one of the first year-round tenants on Governors Island since its transfer from federal to local control following a public Request for Proposals released in 2012. The RFP, released by the Trust for Governors Island, sought proposals for the adaptive reuse of over 50 landmarked former military buildings located within the Governors Island Historic District. For more information about Governors Island's community of tenants, visit govisland.org.

QC NY will be open 365 days a year from 10am-10pm Sunday through Thursday and 10am-11pm Friday and Saturday. Day Passes, which start at \$88, include access to the entire spa, all amenities for the whole day, and a roundtrip ferry ticket. The only exclusions are food, drink, and massage services, which can be booked by appointment. Massages range from \$100-\$250.

Governors Island is open to the public daily and year-round, and is accessible by ferry. For more information, visit govisland.org.

A 10% entrance discount is available to local New York heroes including teachers, first responders, firefighters, police officers, and veterans. To receive this discount, just simply book online at qcnyc.com and upon arrival, show your identification at check-in, and the discount will be applied.

QC NY is committed to ensuring wellness is accessible. Working with the Trust for Governors Island, QC NY will offer free admission on a monthly basis to community based organizations.

For more information about QC NY, visit www.qcnyc.com

###

About QC NY Spa:

QC NY is part of the renowned QC Terme Spas and Resorts, previously only found in Europe. This new destination day spa is located on Governors Island and is the only location outside of Europe. With abundant amenities and outdoor pools, it is the perfect hideaway where guests can truly Relax, Revive, and Restore.

QC Terme Spas and Resorts was established in 1982 with the purchase of Bagni di Bormio in Italy, and renovated in 1998 by two brothers, Saverio and Andrea Quadrio Curzio. Ultimately, it was their vision and roots in construction that enabled them to expertly innovate and develop the global brand, which offer 9 incredible destinations throughout Europe that over 1.5 million visitors from around the world come to experience each year. Locations include Bormio Bagni Vecchi, Bormio Bagni Nuovi, Pre Saint Didier, Milano, Torino, Monte Bianco, San Pellegrino, Roma, Dolomiti, and Chamonix

Much of QC Terme is influenced by and rooted in history and culture. Ancient Roman Baths were places of wellness, pleasure, gathering, and relaxation. There, the thermal waters would offer physical wellness and spiritual rejuvenation. Their spas have upheld these traditions and philosophies, with unique nods to the local history throughout each of their locations in Italy and France: Milan, Rome, Bormio, San Pellegrino, Torino, Dolomiti, Pre Saint Didier, Chamonix, and Monte Bianco. On average, European patrons spend 8 hours at the spas - a true testament to the spa's ability to allow people to slow down, and get lost in the experience.

QC NY marks the first QC Terme location to open in the United States, with more to come. Fittingly, the day spa is situated across three historic Army Barrack buildings on the island, which have been refurbished and preserved to maintain the rich history of the local property while bringing it new life.

About Governors Island

Governors Island is a 172-acre island in the heart of New York Harbor. Just minutes from Lower Manhattan and the Brooklyn waterfront by ferry, the Island is a popular year-round destination for New Yorkers and visitors from around the world. An award-winning park complements its dozens of historic buildings, year-round educational and cultural facilities, rich arts and culture program and 22-acre National Monument managed by the National Park Service.

Looking ahead, the long-term vision for Governors Island focuses on continuing to expand public access by enlivening the Island with transformative public art and culture, extraordinary recreational and open space, and research and education dedicated to addressing the global climate crisis. With unparalleled historic, natural and waterfront resources, Governors Island is a vibrant and constantly evolving public place and resource for all New Yorkers to enjoy.