

## Looking Ahead to the Future (Sooner Than We Think)



October 15, 2015

## Overview

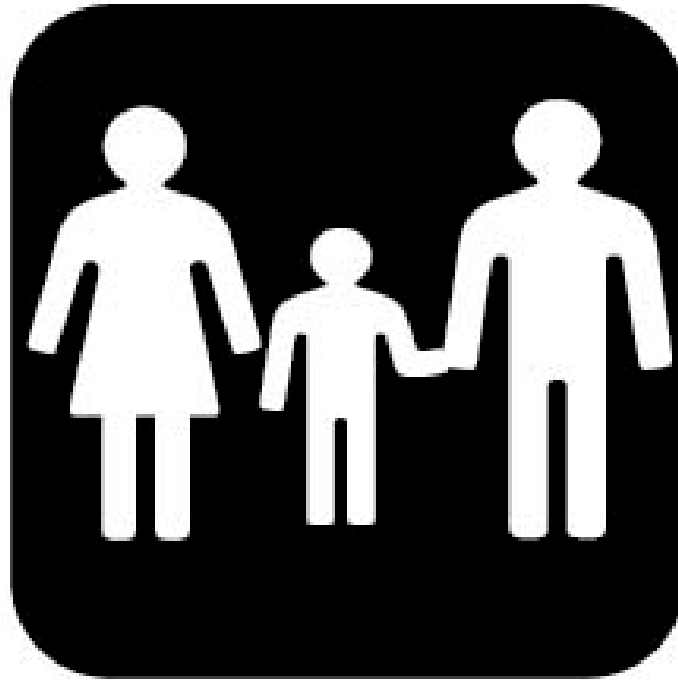
- **First, a look back at the 2015 season**
- Hills construction update
- A look ahead to 2017



Photos: Kreg Holt



**In 2015, we welcomed 450,000 visitors**





Visitors arrive at Soissons



Gathering for site specific performance at  
Commanding Officer's House

**76% of visitors are from the five boroughs**







Picnicking on the Parade Ground



Hammock Grove Play Area



**More than 55% of visitors are coming for the first time  
(including those from NYC)**





Hammock Grove



## **Everybody loves the park in its second season**













**68 organizations participated in OpenHouseGI  
(more than ever before!)**





Holocenter





FIGMENT

**And brought visitors more than 300 free programs**







10<sup>th</sup> Annual Jazz Age Lawn Party





Come Out and Play

**Including more than one dozen performances**





Dysfunctional Theater Collective





Here Open Studios and performances

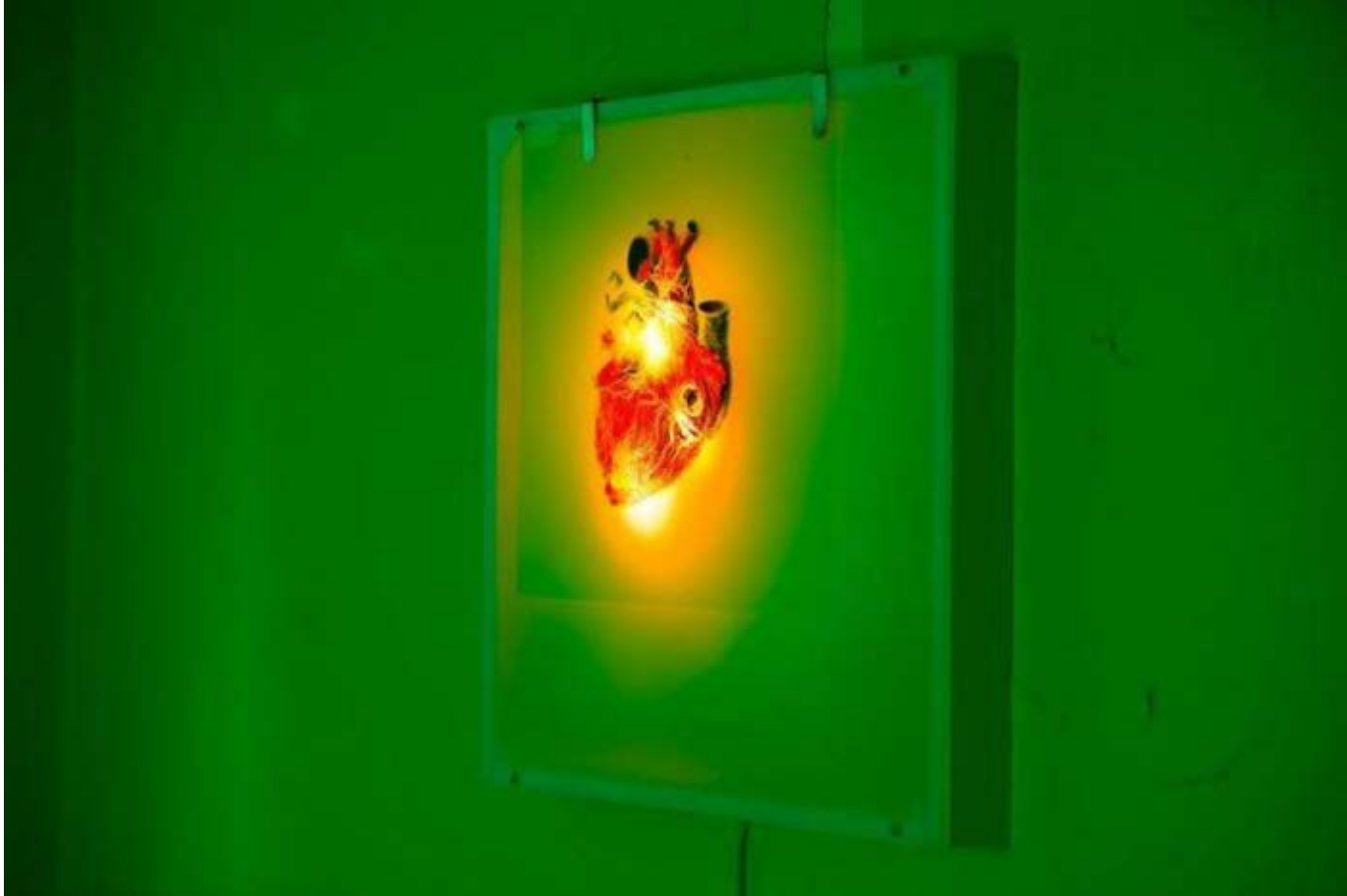
**and more than 50 exhibits**





Escaping Time: Prison Art





Governors Island Art Fair

**10,000 visitors rode bikes for free**





Free Bike Mornings





Free Bike Mornings

**More than 40 families celebrated at our picnic tables**









**6,800 students and families learned about sustainable farming and composting**





Grow NYC's Teaching Garden



Grow NYC's Teaching Garden



**And we now have one island dog**





Max

## Outlook Hill reached full height













**And more than 2,000 New Yorkers climbed to the top  
to #previewtheview**







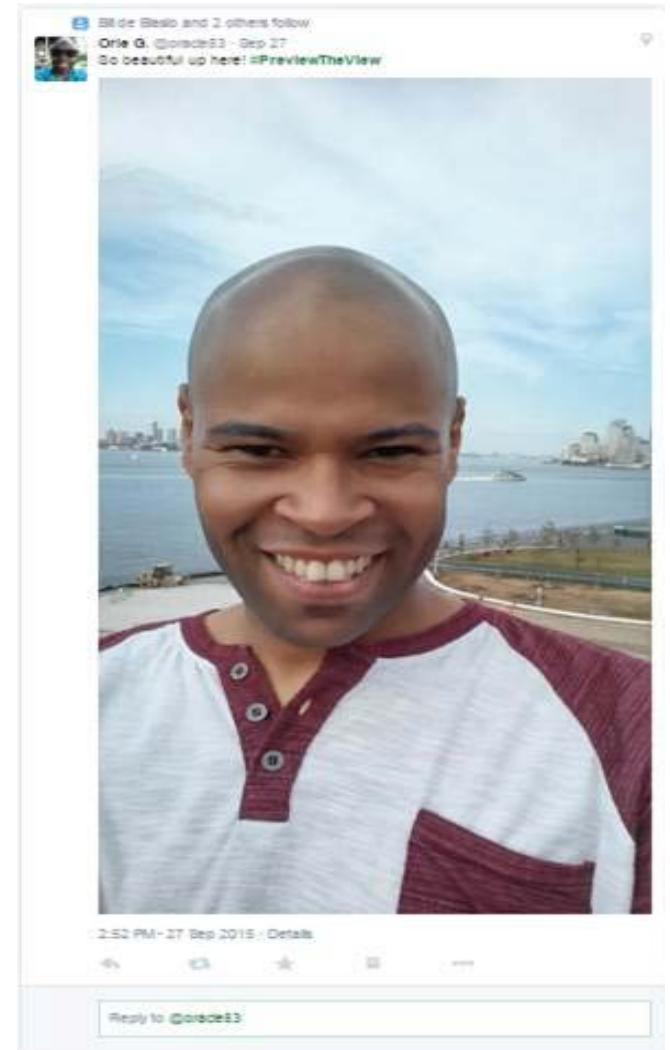




**This is what they said...**



“I can’t wait to bring my  
friends here”





“Wow! This is my first time  
on Governors Island”

“I’ve never seen the City like this before”







MOST RECENT  
#GOVISLANDHILLS



sir\_alaintherebel  
Governors Island

+ FOLLOW



♥ 34 likes

“A must-see”

“I love this place!”



“This view is amazing!”



Governors Island @Gov\_Island · 18s

#TBT to the time a princess and her entourage visited the #govislandhills to #previewtheview!



2:25 PM · 8 Oct 2015 · Details



Reply to @Gov\_Island



“The Statue is so close I  
feel like I can touch her!”



**And this is what they are asking**





**“What are the Hills made of?”**



**“How will you make sure the new trees wont block the view?”**

**How many shrubs and bushes are you planting?”**



“All of this is really man-made?”







“How do you make sure  
the Hill won’t fall down?”



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## Grassy Hill





**May:** Shaping Grassy Hill





**October:** Planting grass shrubs and trees on Grassy Hill

## Slide Hill







**May:** Rough grading Slide Hill



**October:** Planting Slide Hill



# Discovery Hill





**May:** Placing general fill



**October:** Installing Mechanically Stabilized Earth (MSE) and planting soil



# Outlook Hill







**May:** Installing Mechanically Stabilized Earth (MSE)



**September:** Reaching full height





The Granite Scramble



**October:** Installing the Granite Scramble



# Liberty Moment












**May:** Beginning to take shape








**October:** MSE slopes dramatically shaping new views

## Hills milestones: Now - 2016

	2015	2016		
	Fall	Winter	Spring	Summer
Grassy, Slide Hills Planting				
<i>Cabin</i> Sculpture Installed				
Slides Installed				
Granite Scramble Construction				
Discovery Hill Planting				
Outlook Plaza Construction				
Grassy and Slide Hills Complete				



## Hills milestones: 2016 - 2017

	2016	2017		
	Fall	Winter	Spring	Summer
Outlook Hill and Discovery Hill Planting				
Sitewide paving, signage, clean-up work				
Discovery and Outlook Hills Complete				
Picnic Point and Promenade Restoration				
Hills Open to Public				

# What will the public see next summer?

## By official summer start : Lots of green!

- Slide and Grassy Hills 100% green and complete with curb edges
- Discovery planting underway, Outlook Hill covered in erosion-control grass
- Work happening on granite scramble and Outlook plaza hardscape

## During Summer 2016

- Discovery Hill mulch pathways
- Outlook Plaza hardscape complete with railings, seating (lawn to come)
- Path and perimeter paving to come, Liberty Moment to be complete



## How do they get involved and learn more?





## More first-hand experience of the Hills

- Hills construction site available for extensive public programs next summer
- Hard Hat Tours
  - Free and open to the public
  - Tours with civic groups
- Unique Experiential Opportunities
  - Sunrise/Sunset Tours
  - Special Events on the Hills



## Exploration of science and resiliency

- Hills draw on many fields of science: geology, geotech, botany, horticulture, hydrology and more.
- Model of resiliency and response to climate change
- Opens up numerous learning and collaboration Harbor School, Climate Change Museum, and others.
- Satisfy visitors' natural curiosity about construction of artificial Hills



## Learning through play and “digging in the dirt”

- Exciting “see and do” exhibit on-Island and on-line will explore science behind the construction of the Hills and the park’s climate change resiliency measures
- Hands-on, “digging in the dirt” play learning for kids age 2-7
- Helping kids understand what shapes their environment, and encouraging creative thinking and constructive play





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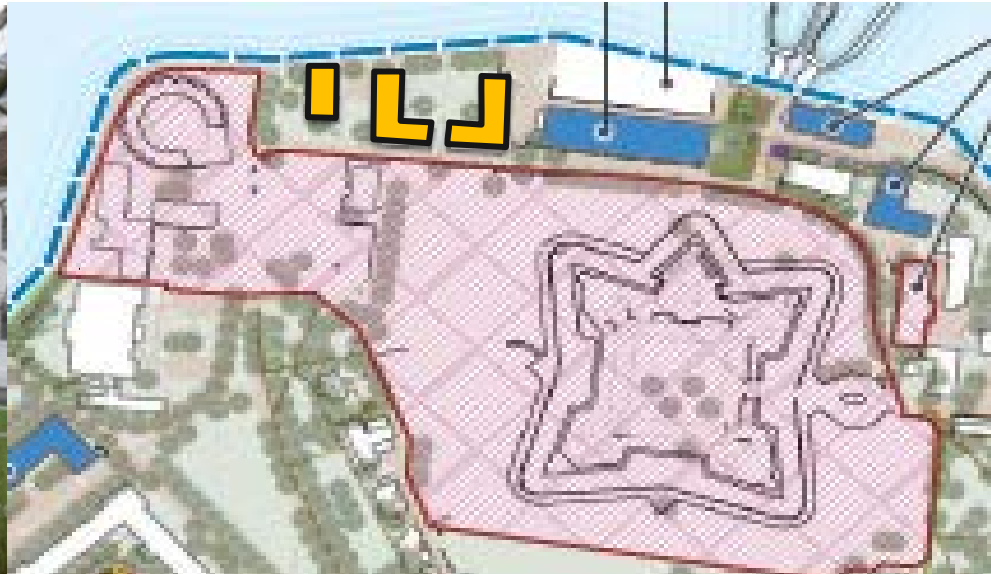
## **In 2017, Hills make Governors Island a “must do” destination**

- The Hills are unlike anything else in New York City or the country
- Only place where you can experience a 360 degree panorama of the Harbor, the skylines and the Statue of Liberty
- Expected to be a major draw for tourists and New Yorkers alike



## **In 2017, QC Terme Day Spa opens and ushers in a new era for the Island**

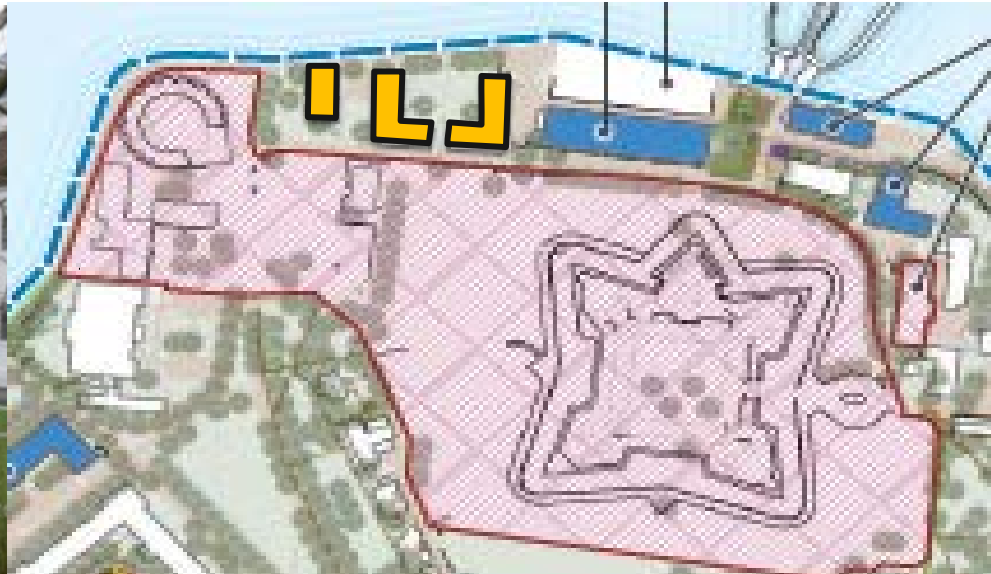
- First mover commercial tenant
  - Substantial private investment
  - Vote of confidence and credibility
- Unique recreational amenity and magnet, supported by extensive marketing
- Year round use by public
- Future tenant amenity
- Rent supports dramatic increase in access to Island





## Development on track

- Community Board 1 and Landmarks Preservation Commission approvals
  - July 2015
- Construction to begin early 2016
- Pre-marketing summer 2016



## **Distinctive destination day spa, bringing new form of recreation to Island and City**

- Spend the day relaxing with friends
- Combine with enjoyment of Island's green spaces and culture
- Full-scale restaurant for all to enjoy
- Additional services at guests' choosing







A two minute walk from Soissons Landing





A bird's eye view of QC Terme Spa



## **Ground Floor:**

- Guests enter the spa
  - After walking to reception area, given bathrobes and slippers
- Restaurant open to public and spa guests
- Areas available for group gatherings

## Variety of spa treatments and facilities await users



### Second Floor:

- Womens' Changing Rooms
- Shower Rooms
- Treatment Rooms
- Saunas







### **Third Floor:**

- Men's changing rooms
- Shower rooms
- Relaxation Rooms
- Massage Rooms





### **Lower level:**

- Hot tubs
- Cold tubs
- Shower beds
- Therapeutic jets
- Sauna
- Hydrojets



## **Outdoor pools provide incredible views and unforgettable experience**



- Private space
- Three heated soaking pools
- Heated walkways for year-round use



## **In 2017, two large-scale artist studio programs will serve hundreds of artists**

- Year-round artist workspaces expand from 12,000 square feet today to 45,000 square feet in 2017
- LMCC expanding and Spaceworks opening
- Provides studio space for artists to work and exhibition space for the public to enjoy



## **In 2017, two boats running continuously to BMB**

- Second vessel comes online
  - Board approved purchase in June 2014 meeting
  - Purchase process on track for 2017 service
  - 300+ passenger only vessel optimized for Island visitors
  - Operated by the Trust



## New schedule improves access forever

	Days/ Year	Runs/ Day	Last run	Headway (mins)	Hourly capacity
Current	120	14	6 pm	60	890
2017	<b>365</b>	42	<b>10 pm</b>	<b>20</b>	≥ 1380

- Serving tenants and public alike
- Expanding public access to increase recreational use
- **Dramatically** changes Island's appeal of the island for new tenants and uses



# Citywide Ferry network offers additional access potential

- De Blasio Administration commitment to Citywide network can create powerful new connections for the Island
- Working with EDC on current RFP
- When the Island is part of City-wide network, market position and visitor access improves even more



## In 2017, Governors Island is...

- ✓ A must-do destination
- ✓ Easy to get to
- ✓ Open for business

