

Governors Island Community Board 1 Update



Overview

- **Governors Island today**
- Public Access 2015: our 10th season
- Outreach
- Tenant update
- The Hills: Update



Governors Island is NYC's shared space for art and play

- ✓ Hundreds of thousands experience free arts, cultural and recreational programs
- ✓ Home to New York City's most extraordinary new park
- ✓ Island is a resource for ALL New Yorkers



Governors Island is an oasis for children and families

- 25% more weekday visitors this year, including thousands of day campers
- Campers rode 10,000 free bikes, played free artist designed mini golf and more
- Grow NYC's Teaching Garden served nearly 2,000 students from Title I schools



Governors Island is the place where all boroughs meet

- More than 75% of all visitors are from New York City
- Island draws equal percentages of visitors from Manhattan and Brooklyn
- Residents of communities from across all five boroughs are represented
- Island is a resource for Lower Manhattan



Governors Island is a place still being discovered

- 55% of visitors came for the first time, including New Yorkers
- Among non NYC visitors, Island welcoming more people from beyond the tri-state region



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2015 Season Highlights

- ✓ Welcomed 450,000 visitors
- ✓ More programming organizations than ever provided free public programs
- ✓ Previewed the Hills to thousands of visitors



OpenHouseGI

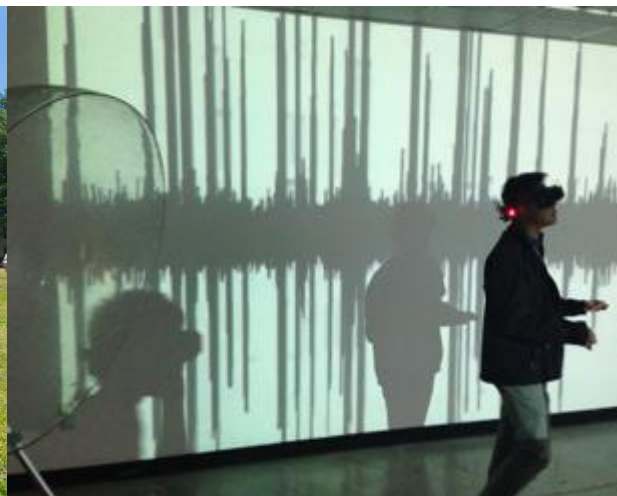
Offers 150,000 square feet of indoor space and 25 acres of outdoor space free of charge to any organization that creates free public programming

- Unprecedented number of organizations participating
- National recognition as model for activation of public spaces and facilities



How OpenHouseGI works

- Open permit process online
- No site fees
- No permits required for gatherings
- Programming organizations responsible for program-specific maintenance and security



OpenHouseGI served nearly 70 organizations this year

- Includes nascent as well as established groups
- Provides free space to organizations that do not otherwise have a “home base”
- Gives groups opportunities to reach new audiences of New Yorkers



OpenHouseGI provides FREE programs to all visitors

- Visitors experience a diverse range of cultural and recreational programs
- Hands on workshops, dozens of art exhibits, dance and theater performances and public art all in one place
- Programs for visitors of all ages and interests



Mu Math's workshops



A room at the Governors Island Art Fair, produced by the 4Heads

GOVERNORS ISLAND



A Typical Day:
Saturday, August 8, 2015



2015 OpenHouse GI highlights: Billion Oyster Project

- Educated visitors about how they are restoring oysters to the Harbor
- Presented exhibit about how oysters are grown and placed on artificial reefs in waterways around the City
- Live feed from reef off of Governors Island
- Workshops and hands on activities for visitors



GrowNYC's Teaching Garden

- 8,000 square foot urban farm now in its second year
- 2,000 NYC students visit from April-Nov, learn about vegetables, sustainable farming and cooking with fresh produce
- 5,000 children and families enjoyed free public programs on weekends



Governors Island Art Fair

- Has provided free space to hundreds of artists to present their work
- Program now in its eighth year
- Attracted thousands of visitors and received wide press coverage



More than 10,000 visitors rode free bikes this season

- Free Bike Mornings provides 600 free bikes from 10 AM – 12 PM on weekdays
- Tremendously popular with school groups and day camps
- More than five miles of biking
- Learn to Bike classes



Helping New Yorkers celebrate

- Only public space in NYC that doesn't require permits for gatherings
- Option to reserve space if you want
 - Reserve picnic tables for half/full day
 - Easy online sign up
- Radio Flyer™ for all to use



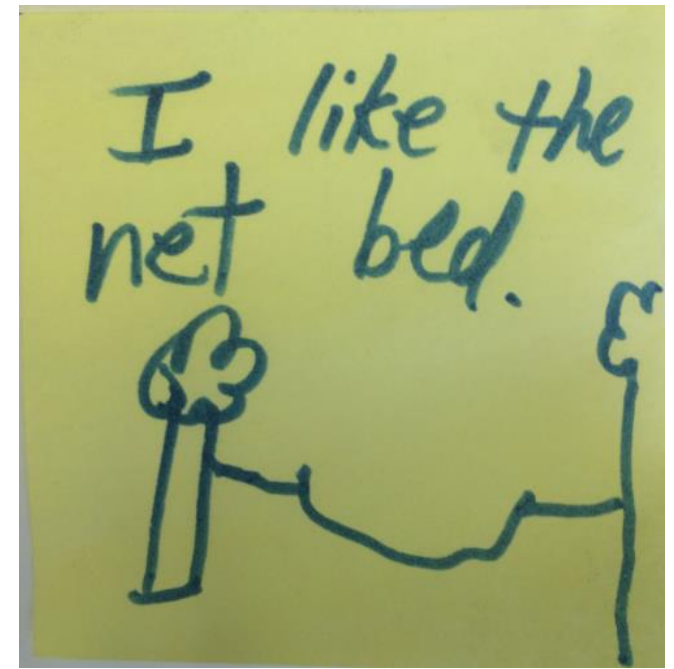
Ballfields provide much needed spaces to play

- Two natural turf ballfields sized for Little League Baseball and adult softball
- Used by youth group and adult leagues from neighborhoods around the City
- Fields available for use by permit any day the Island is open to the public
- Fields used many weekends by Downtown Little League
- Also available for pick up games when not reserved
- Continue to do outreach to heighten field usage



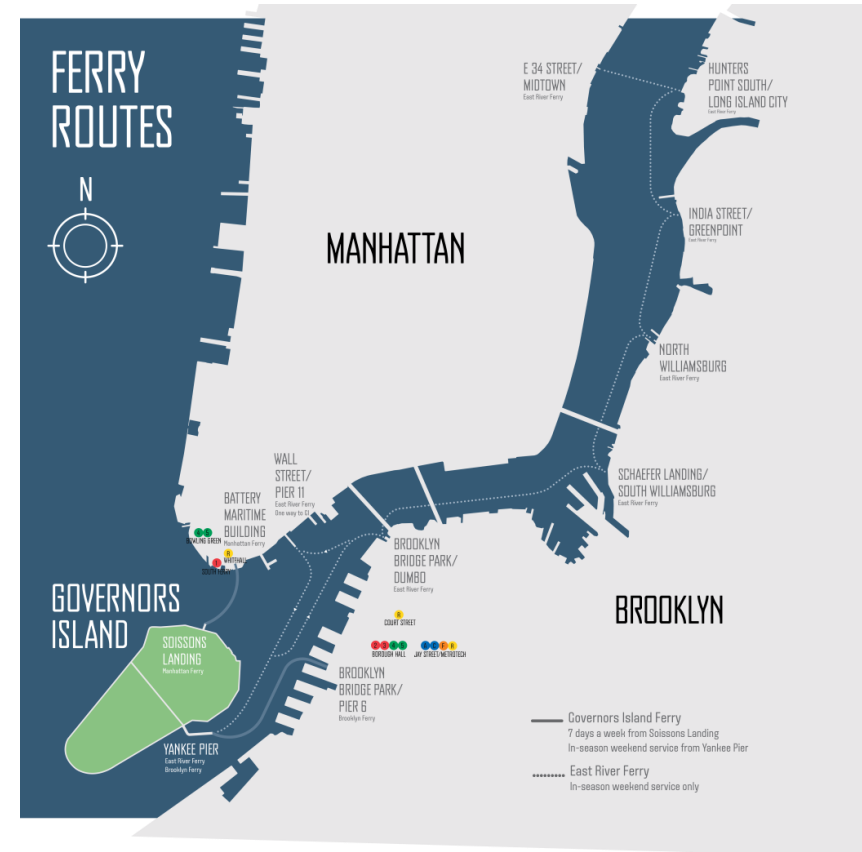
Now in its second season, park is as popular as ever

- Public art, 50 red hammocks and acres of lawns are some of the amenities enjoyed by visitors
- Visitor reaction to the park is overwhelmingly positive
- Next phase of park, the Hills, creates a new NYC landmark



New Yorkers travel to the Island by ferry from three boroughs

- Ferries run from Manhattan all seven days and Brooklyn on weekends
- Ferries are free on weekend mornings for all, always free for:
 - IDNYC holders
 - Children under 12
- East River Ferry stops on weekends



Citywide Ferry network offers additional access potential

- De Blasio Administration commitment to Citywide network can create powerful new connections for the Island
- Working with EDC on current RFP
- When the Island is part of City-wide network, market position and visitor access improves even more



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- The Hills: New York's newest landmark in the Harbor



Welcoming everyone

- Work with community organizations to reach diverse constituencies including school groups, seniors and faith communities
- Work with you to get word out to all Lower Manhattan residents
- Ensure diversity of familiar food options, with a range of price points, including kosher food



Constituent Days

- Build on success of past constituent days, continue to welcome constituents from across the City
- In 2015:
 - Welcomed constituents for Council Member Chin's Constituent Day again
 - Again co-hosted tour for seniors with Age Friendly NYC and Council Member Deutsch



Ensuring non-English speakers feel welcome

- Calendar of events is translated into three languages: Spanish, Chinese and Russian
- Materials available on our website and on island
- Targeted press outreach to dozens of ethnic newspapers part of strategy



五月

活动/项目

5月24日

GIA 家庭节/伙伴展览会
Colonels Row, 中午 12 点-下午 4 点
Gotham 杯: 老式棒球
Parade Ground, 上午 11 点-下午 4 点

5月25日

Gotham 杯: 老式棒球
Parade Ground, 上午 11 点-下午 4 点

5月31日

夏日庆典
Colonels Row, 上午 1 点和下午 3 点
棒球
Parade Ground, 上午 11 点-下午 4 点

活动

自行车和四轮轻便马车租赁
主办方: Blazing Saddles
Colonels Row, 上午 10 点-下午 5 点
*免费, 周一至周五, 上午 10 点-中午 12 点

Free Art Island Outpost

主办方: CMA
周六和周日, 上午 10 点-下午 5 点
Nolan 公园, 11 和 14

Compost Learning & Demonstration Center

主办方: Earth Matter
周六和周日, 上午 11 点-下午 6 点
Urban Farm

自由划艇

主办方: Downtown Boat House
101 号码头
仅周六开放, 中午 12 点-下午 4 点

旱冰溜冰鞋租赁

主办方: Skate Truck NYC
Battery 隧道南侧
周三至周五, 上午 10 点-下午 5 点

展览

The Gallery at Building 110

主办方: LMCC
周一至周五, 上午 10 点-下午 6 点
110 号楼上层

What's Happening on Governors Island

主办方: TGI
周一至周日, 上午 10 点-下午 6 点
20B 号楼

Tattered and Torn 第二部分

主办方: Empire Historic Arts
周六和周日, 上午 11 点-下午 6 点
Nolan 公园, 20B

Mu-Math: 旨在提高数学思考能力的移动数学单元

主办方: Better Living through Mathematics
周六和周日, 上午 11 点-下午 5 点
Nolan 公园, 20A

Treasure Chest Shop

主办方: Better Than Jam
周五至周日, 上午 11 点-下午 5 点
Nolan 公园, 16

Brooklyn Artery

周六和周日, 上午 10 点-下午 5 点
Nolan 公园, 10B

Third Rail

周六和周日, 上午 10 点-下午 5 点
Nolan 公园, 17

TransFORMation

主办方: Sculptor's Guild
周五至周日, 上午 11 点-下午 5 点
Nolan 公园, 19

白发性干瓶

周一至周日, 上午 10 点-下午 5 点
Colonels Row, 403

Writing On It All

周六和周日, 上午 11 点-下午 5 点
Nolan 公园, 8A

River to River

主办方: LMCC
周六和周日, 上午 11 点-下午 6 点
110 号楼顶层

国家公园管理局游览项目

探索 Williams 城堡

周三至周日
免费屋顶游览, 每半小时一次, 上午 11 点-下午 5 点
庭院开放时间: 上午 10 点-下午 5 点

Nolan 公园: 指挥部

周三至周日
上午 11 点, 指挥官办公室前门廊 (Nolan 公园内)

参观军械库

周三至周日
下午 1 点, Soissons Landing

Beachfront No More: Colonels Row

周三至周日
下午 3 点, Liggett Hall Arch

儿童游乐区: 从独轮到由鞍: 体验 Governors 岛在南北战争期间的历史

周三至周五
上午 10:20-上午 11:20, Soissons Landing

徒步穿越历史

周三、周五至周日
下午 2 点, Soissons Landing

周四夜跑!

仅周四开放
下午 2 点-下午 3:30 点, 靠近 Jay 堡垒东入口

体验 Jay 堡垒: 岛上明星!

周六和周日
中午 12 点-下午 4 点, 靠近 Jay 堡垒东入口



Governors Island @Gov_Island · Jun 20

你可以下载整年总督岛所有的活动时间表 [@Gov_Island](https://ow.ly/yb9OF)



More than 6,000 day campers used the Island

- Even more popular this year than last
- Worked with City agencies and others to get the word out:
 - DYCD
 - Children's Aid Society
 - YM/YWCAs
- Free Bike Mornings is a draw
- Constant evaluation to ensure policies facilitate ease of access for camps and other groups



Working with the Governors Island Advisory Council

- In partnership with Governors Island Alliance, convene group of advocates, staff members from elected officials' offices and community boards for feedback and ideas
- Group includes the Harbor School, Earth Matter, MWA, Downtown Boathouse, FIGMENT and staff members from Council Member Chin's office, Congressman Nadler's office, State Senator Squadron's office, Assembly Member Silver's office, Manhattan Borough President's office, Community Board 1 and others
- Council convenes twice yearly, next meeting tomorrow
- Members reach out to their constituents to help get the word out

Working with the Governors Island Alliance

- Strong partnership with the Trust
- GIA provides resources to improve the public experience
- Horticulture volunteers helping maintain new park
- GIA volunteers and interns act as Island ambassadors during the public season



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- **Tenant update**
- The Hills: New York's newest landmark in the Harbor



QC Terme Day Spa

- QC Terme destination day spa open to the public with indoor facilities, outdoor terrace, light café
- First commercial tenant bringing additional recreational activity to the Island
- Designated by Trust board in December 2013
- CB 1 and LPC approved plans this July
- Construction to begin early 2016



Lower Manhattan Cultural Council's Arts Center expands

- Designated by Trust board in December 2013
- Expansion doubles size of Arts Center from 12,000 to 24,000 square feet
- Will serve 60 artists and provide space for dozens of free programs to the public
- Lease for expansion into lower level of Building 110 is finalized, construction to begin early next year



Spaceworks

- Spaceworks is a citywide non-profit that provides affordable work space to artists
- Spaceworks will use Building 301 for artist studios
- Funding in place, construction to begin in 2016



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The Hills will be the newest landmark in the Harbor

- Four Hills rising from 25 to 70 feet above the Island
- All four hills at full height
- Recycled debris from demolition provides 25% of fill needed for construction
- The Hills will be completed in late 2016



Grassy Hill





October: Planting grass shrubs and trees on Grassy Hill

Slide Hill





October: Planting Slide Hill

Discovery Hill





October: Installing Mechanically Stabilized Earth (MSE) and planting soil

Outlook Hill





September: Reaching full height



The Granite Scramble



October: Installing the Granite Scramble








Liberty Moment










October: MSE slopes dramatically shaping new views

Hills milestones: Now - 2016

	2015	2016		
	Fall	Winter	Spring	Summer
Grassy, Slide Hills Planting				
<i>Cabin</i> Sculpture Installed				
Slides Installed				
Granite Scramble Construction				
Discovery Hill Planting				
Outlook Plaza Construction				
Grassy and Slide Hills Complete				

Hills milestones: 2016 - 2017

	2016	2017		
	Fall	Winter	Spring	Summer
Outlook Hill and Discovery Hill Planting				
Sitewide paving, signage, clean-up work				
Discovery and Outlook Hills Complete				
Picnic Point and Promenade Restoration				
Hills Open to Public				

What will the public see next summer?

By official summer start : Lots of green!

- Slide and Grassy Hills 100% green and complete with curb edges
- Discovery planting underway, Outlook Hill covered in erosion-control grass
- Work happening on granite scramble and Outlook plaza hardscape

During Summer 2016

- Discovery Hill mulch pathways
- Outlook Plaza hardscape complete with railings, seating (lawn to come)
- Path and perimeter paving to come, Liberty Moment to be complete



How do they get involved and learn more in 2016?



Get more first-hand experience of the Hills

- Public continues to be involved every step of the way
- Hills construction site available for extensive public programs next summer
- Hard Hat Tours
 - Free and open to the public
 - Tours with civic groups
- Unique Experiential Opportunities
 - Sunrise/Sunset Tours
 - Special Events on the Hills



In 2015, more than 2,000 New Yorkers climbed to top of Outlook

- Opened up construction site to public on last weekend of season to #previewtheview
- Trust's commitment to public involvement in design and construction continues
- And here are some early reactions...





MOST RECENT
#GOVISLANDHILLS



sir_alaintherebel
Governors Island

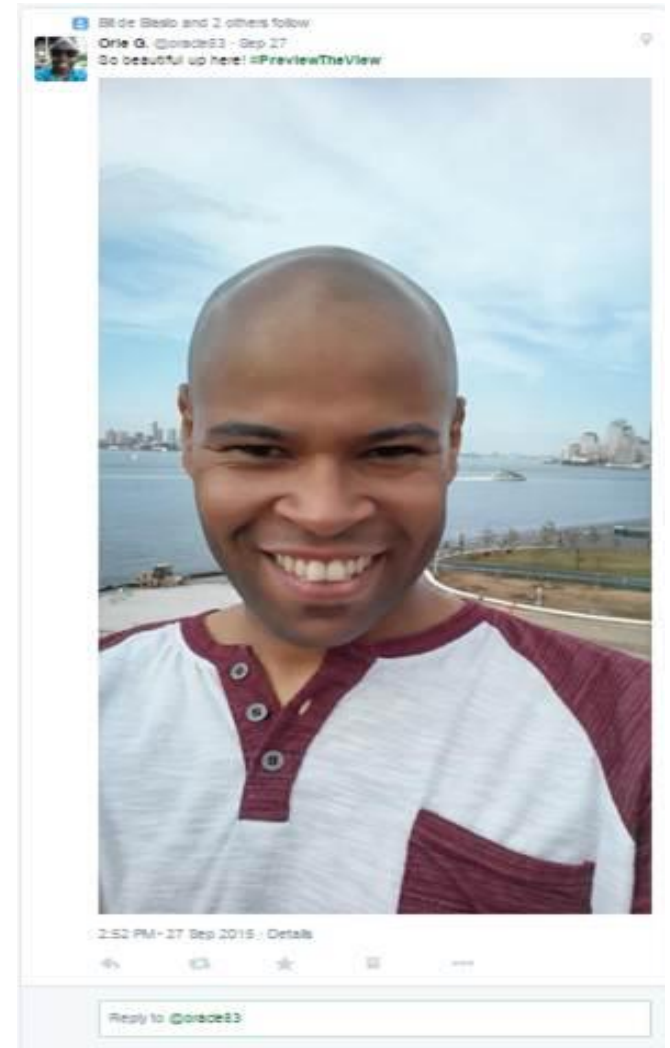
+ FOLLOW



♥ 34 likes

“A must-see”

“I can’t wait to bring my friends here”





“This is a new landmark”

“I’ve never seen anything like this”



Verizon LTE 2:15 PM 77%



MOST RECENT
#PREVIEWTHEVIEW



bicitechie

+ FOLLOW



...

15 likes



“The Statue is so close I feel like I can touch her!”

Looking ahead

- We look forward to continuing to work with you
- Would like to work with your staff to ensure that the Island remains a resource for all
- With opening of Hills and new tenants, Island's future is bright

