

Activating public space
with culture:

The Story of Governors Island

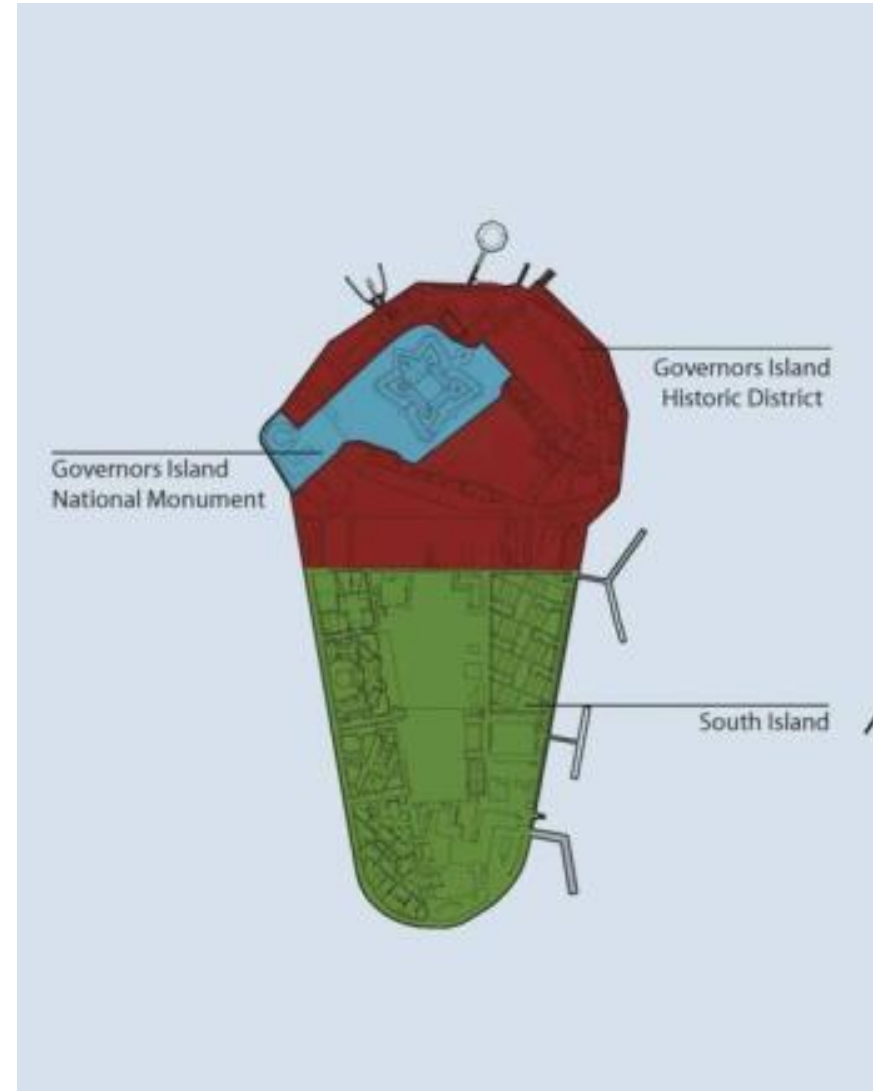
THE TRUST FOR GOVERNORS ISLAND



Governors Island Basic Facts

- 172-acre [70 hectare] island in the middle of New York Harbor
- 7 minute boat ride from lower Manhattan and Brooklyn
- Former Federal military base, off limits to local citizens its entire history
- Accessible only by boat
- First opened to the public in 2005

- In 2003, 61 hectares transferred to New York, now managed by The Trust with mission of economic development and public use
- Ban on residential housing and gambling
- Remaining 9 hectares owned and managed by National Park Service, Federal agency





New York City is the
cultural capital of the world.

What do we **not** have?

A flexible, free space



for public programming.

encourage

“If you ~~build~~ it they will come.”

How *We* Approach Programming



Open to all
ideas



Friendly
bureaucracy



No
funding



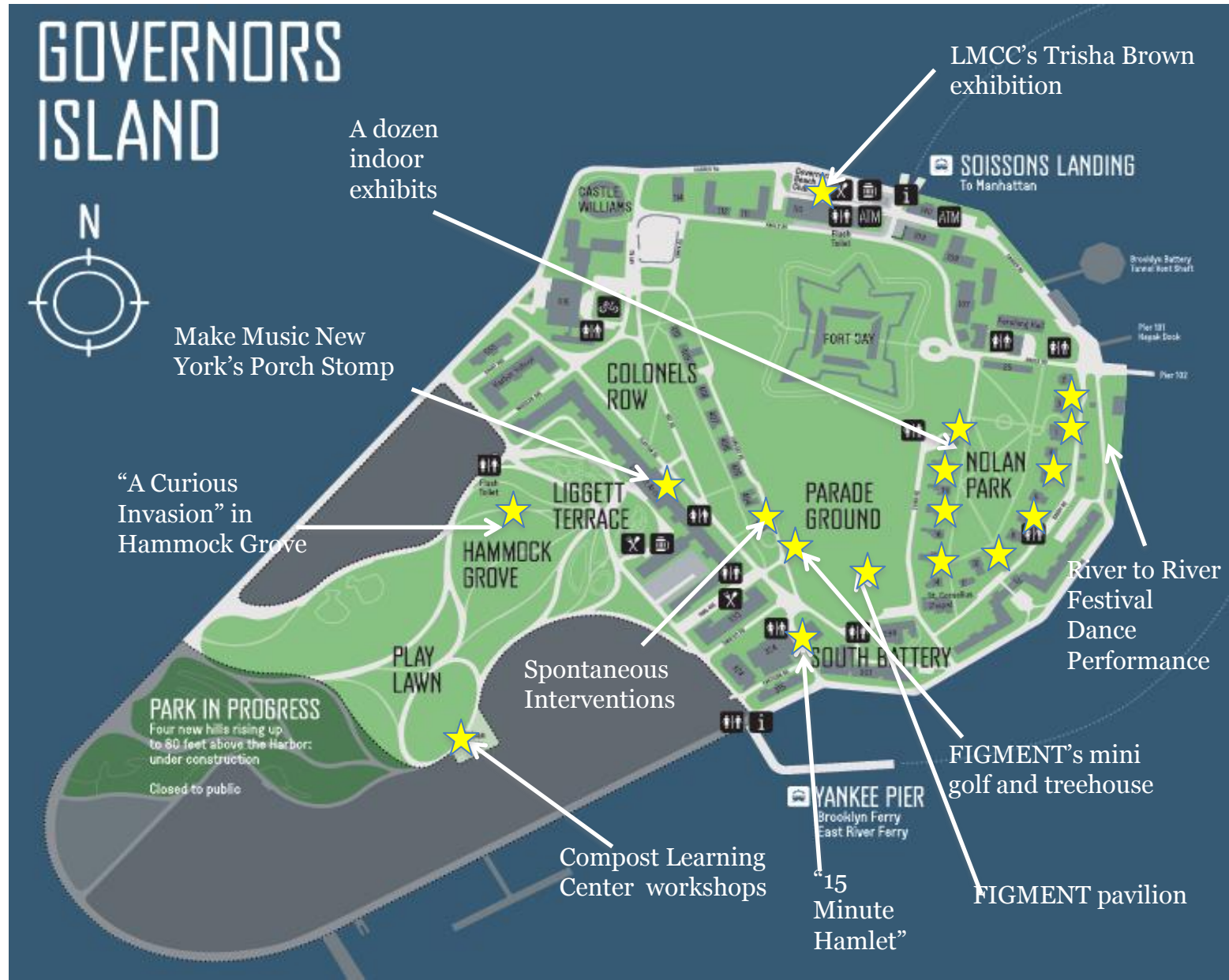
No
curation

[a.k.a. The Spaghetti Strategy]

OpenHouseGI

14K m² indoors and 10 hectares outdoors
free to organizations creating for public





GOVERNORS ISLAND ART FAIR
4heads
www.4heads.org

Veve Clicquot
MANHATTAN
POLO CLASSIC

Mark di Suvero
at GOVERNORS ISLAND
presented by STORM KING ART CENTER

LET'S FLY A KITE!
Free Kite Giveaway
Saturday July 17th, Noon
Parade Grounds, Governors Island
First Come, First Served
Limited Supply Available
Presented by **Governors Island**

FIGMENT
what are you bringing?

MICHAEL ARENELLA AND HIS Dreamland ORCHESTRA
EIGHTH ANNUAL
JAZZ AGE LAWN PARTY
GOVERNORS ISLAND
JUNE 15-16, 2013 AUGUST 17-18
DREAMLANDORCHESTRA.COM

BETTER THAN JAM
SUMMER POP-UP
ON GOVERNORS ISLAND
MAY 24 - SEPTEMBER 28TH 2014
FRI/MON: 11-5PM
SAT/SUN: 10-6PM
MORE INFO:
BETTERTHANJAM.COM/GOVERNORSISLAND

PUNK ISLAND!
SATURDAY JUNE 21 12PM - 6PM
FREE IN GOVERNOR'S ISLAND NYC FREE!!
13 STAGES FEATURING
THE WHEEZING STIMBLER'S, THE BOILS, THE CHOKE, THE BABY SANDWICHES, TEAM SPIDER, THE LUCKY FUCKS, SOULSALE, THRILLER, STATUS QUO NO SHOW, THE CRUSHER, SHUT ELEVENTH HOUR, ANIMALE, COPYRIGHT CHAOS, THE GHOLLS, THE BLAME, OLDE YORK, HIPSTER HOLOGAIST, THE PIGS, GRIZZLY SMITH, PLUS MANY MORE!!!!

NYC Volkswagen TRAFFIC JAM
2ND ANNUAL
CLASSIC VW CAR SHOW & PICNIC
PICNIC POINT, GOVERNORS ISLAND
SATURDAY AUGUST 13, 2011 • 10AM-4PM
A BUMPER-TO-BUMPER CROP OF VINTAGE VOLKSWAGENS CIRCA 1950's-1970's WILL BE ROLLING TO GOVERNORS ISLAND FOR ONE UNFORGETTABLE DAY
BEETLES, BUSES, KARMANN GHAS, DUNE BUGGIES, THINGS, AND MORE!
• BEER GARDEN • FOOD • MUSIC • MERCH • KIDS ZONE •
PEOPLE'S CHOICE WINS THIS SHOW... AND SPECTATORS ATTEND FREE SO COME MEET THE CARS & THEIR DRIVERS, PICK YOUR FAVORITES, AND PICNIC WITH US!
• FREE FOR SPECTATORS • FOR MORE INFO VISIT: www.volkswagentrafficjam.com

BASS ISLAND
SOUTH FIELD GOVERNORS ISLAND, NYC | SATURDAY AUGUST 13TH

THE GOVERNORS BALL
MUSIC FESTIVAL SATURDAY JUNE 18, 2011
GIRL TALK, PRETTY LIGHTS, EMPIRE OF THE SUN, BIG BOI (OF OUTKAST), NEON INDIAN, PEOPLE UNDER THE STAIRS, PASSION PIT (DJ SET), MAC MILLER, MIAMI HORROR, OUTSIGHT, REPTAR
NO OVERLAPPING SETS!
SATURDAY, JUNE 18, 2011
GOVERNORS ISLAND, NYC
TICKETS ON SALE THURS. FEB. 24TH AT 10 AM EST AT TICKETPLY.COM

New Century Artists, Inc. Presents
ENVISION THE DREAM
ON GOVERNORS ISLAND
Nolan Park, Building 10A
September 5 to 21, 2014
Jane Atlas, Chana Benjamin, Barbara Cuthel, Linda Dujack, Robert Friedman, Linda Ganus, Sachie Hayashi, Arlene Horton, Jesse Sanchez, Esther Sternberg, Carol Colby Tanenbaum
Gallery Hours: Friday to Sunday from 10 a.m. to 6 p.m.
www.newcenturyartists.org • newcenturyartists@msn.com

DHARMA YOGA FOR NEW YORK CITY
FREE CLASS WITH SRI DHARMA MITTRA
SUNDAY AUGUST 14 10 - 4 PM
GOVERNORS ISLAND | COLONEL'S ROW
FREE CLASS FREE LECTURE FREE KIRTAN FREE MEDITATION
FREE KIDS CLASSES AND ACTIVITIES FREE VEGGIE FOOD
www.dharmayogacenter.com

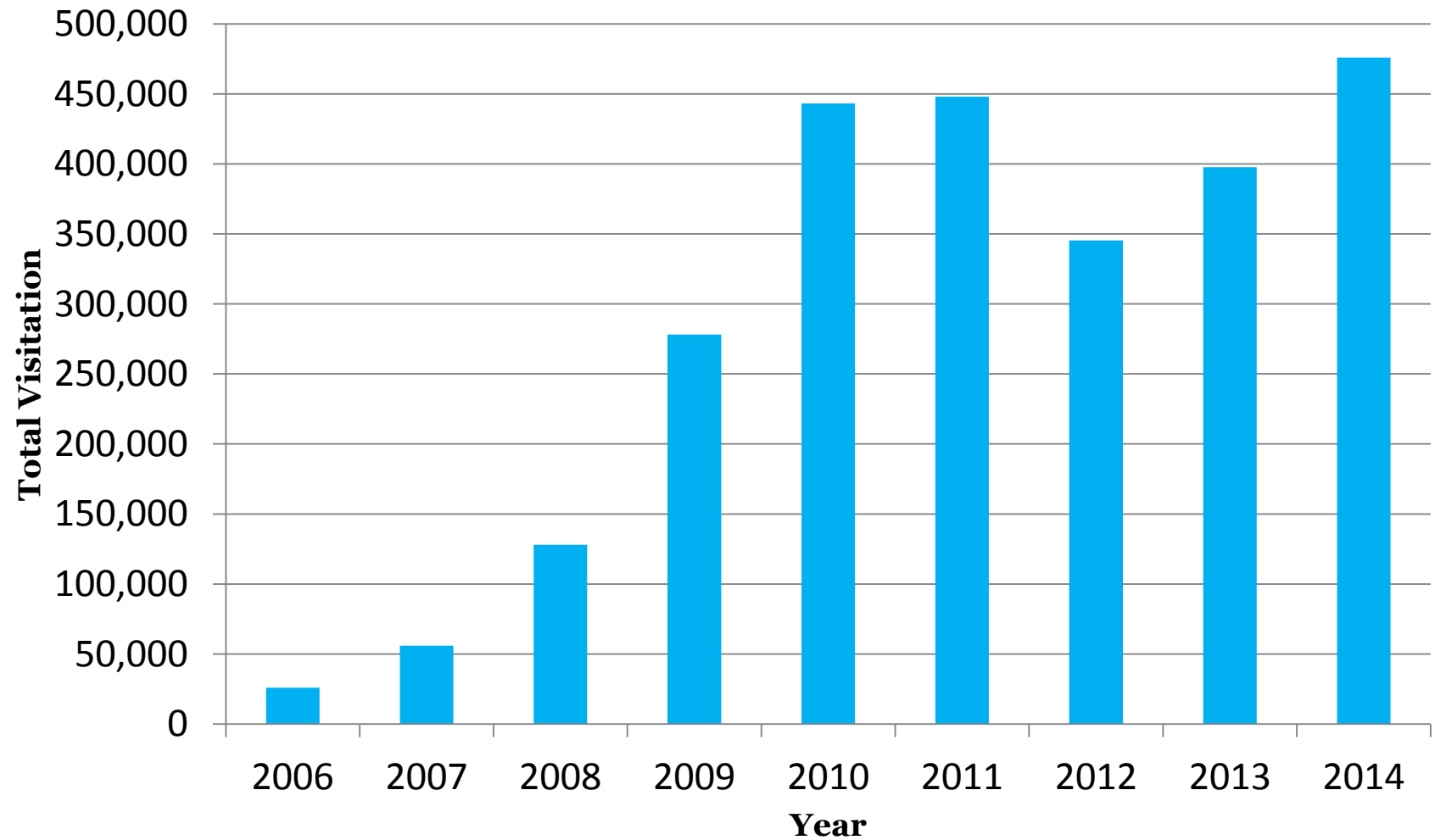
COOK OUT NYC
GOVERNORS ISLAND
JULY 10 2011

GOVERNORS ISLAND FAMILY DAY CELEBRATION!
AFRICAN FESTIVAL NEW YORK
DANCE CLASSES: 12:15 pm - 1:30 pm Afro Brazilian Dance, 2:00 pm - 3:15 pm Samba/Samba Dance, 3:30 pm - 4:45 pm Samba Dance
SELECTED SHORT FILMS: 1:00 pm - 3 pm Screenings throughout the day at Parading Hall with kids zone and Afro, Nigerian, and Nigerian dancing
NEEDLE ARKS: 12:00 pm - 2:00 pm
STORYTELLING/DOUBLE DUTCH: 3:30 pm - 4:30 pm
Learn more! Visit: www.africanfestivalny.org





Growth in Governors Island's Popularity



OpenHouseGI is the **platform** where the City's cultural communities – from the emerging to the established—**present, experiment, and reach new audiences.**



The Island created **by** and **for** New Yorkers:
NYC's shared space for art and play.

